What Does US - Canada Border Closing Mean?

Since our communication last week, we have continued to see and witness the extraordinary impact of coronavirus COVID-19. It is disrupting daily lives all across the US. Today we hear that the border between the US and Canada is closing to all “non-essential” travel.

We wanted to assure you that this closure will not affect product movement for Private Label. We do not source any product that would travel inbound from or through Canada. Be confident that this move in and of itself will not affect inventory levels in any of our stocking warehouses nor should it delay replenishment processes.

It is our understanding that movement of commercial traffic would not be affected. Canadian Prime Minister Justin Trudeau clarified that "essential travel" won't stop. He said, “our governments recognize that it is critical we preserve supply chains between both countries”.

Based on this, we expect commercial products will continue to flow. Should there be any disruption in casket supplies due to this action or anything having to do with the current pandemic, Private Label is here to serve as a temporary source for product. Our intent is to provide a bridge, if needed, while we all continue to deal with current conditions and normal supply chains are restored.

As we indicated in our prior communication, and as a further update . . . factories in China are almost entirely back to full production. As long as internal transport channels remain open, we see nothing to impact inventory levels. Should anything at all adversely affect the supply chain, we will make that known immediately. As we have historically shown, Private Label inventory levels are deep and can easily overcome any short interruption. We appreciate your continue trust in Private Label.